



**CANCER
NUTRITION
CONSORTIUM**
Nutritional Guidance & Support

Impact Report

2025

Fundraising

- Giving Tuesday promotion offering a cookbook to donors that week.
- End of fiscal year call for donations.

Carepack Campaign

- Designed a new Carepack Box



Advancing Research & Partnerships

Behind the scenes, we continued building partnerships and relationships to help advance our mission of better understanding the unique needs of those going through cancer treatment. We are working with the Dana-Farber Cancer Institute on a new research study, **Nutrition Algorithms for Cancer Health Outcomes (NACHO)**, which aims to address these challenges by developing a personalized, algorithm-driven toolset to help patients better manage their nutritional needs throughout treatment.

We were also present at some of the top food and nutrition shows in the country, including the Food & Nutrition Conference & Expo (FNCE), to advance awareness of our mission.

Education Resources

Created a certification course for chefs which was accredited for 2.0 CE hours by the American Culinary Federation

- Launched certification course online
- 25 people completed the training
- Educational video shoots



Cooking and Nutrition During Treatment

You are loved & appreciated

Thank you for your dedication and all that you do for others

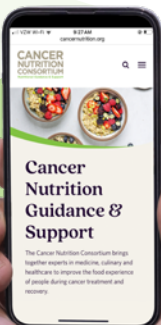
Happy Valentine's Day



Awareness & Campaigns

- Valentine's Day campaign to send cards to cancer caregivers
- Email newsletters
- Social media posts
- New resource articles

Website Engagement



80K
Visits

7.2K
Total Recipe Views
Top Recipes



White Bean Chicken Tortilla Soup



Roasted Haddock with Lemon Herb Sauce

4K
Resources Accessed
Top Articles



Is Soy Safe for Cancer Patients?



Phytonutrients: What Are They & Why Are They Important?