




CANCER NUTRITION CONSORTIUM

Nutritional Guidance & Support

cancernutrition.org



We are
improving
the daily **lives** of cancer
patients and cancer
survivors

The CNC is the leading organization in nutrition and cancer treatment, bringing together much-needed resources in healthcare, clinical research and the food industry to help people get better nutrition during treatment...and beyond.

To accomplish this, the CNC is focused on impactful initiatives in three key areas.



Resources

- Expert Guidance
- Nutrition Grants
- New Insights
- Advisory Info



Research

- Original Research
- Research Grants
- Clinical Studies



Recipes

- Designed to Help With Treatment Challenges
- Family-Friendly
- Crafted by Chefs
- Approved by Dietitians

Our Founding

Getting through cancer can be tough. For many patients, getting through cancer treatment is even more difficult because chemotherapy, radiation and surgery often create serious nutritional challenges. These challenges, which are often unexpected, can include loss of appetite, nausea, aversion to certain tastes and smells, metallic tastes, difficulty swallowing, unwanted weight changes, and fatigue.

A group of concerned oncologists, nutritionists, physicians, chefs and survivors saw these challenges first-hand and believed more needed to be done. The first step was to organize the first-ever multi-center clinical study of Nutrition during treatment, with more than 1,000 participants from 10 cancer centers.

With initial support from major cancer centers, supportive benefactors and the food industry, the Cancer Nutrition Consortium was launched in 2013 at TDGarden in Boston.

The Cancer Nutrition Consortium is a qualified 501(c)(3) tax-exempt organization.



Participating Medical Institutions

Cedars-Sinai Medical Center

Mayo Clinic Cancer Center

Dana-Farber / Brigham and Women's Cancer Center

Ohio State University Medical Center

The Sidney Kimmel Comprehensive Cancer Center at Johns Hopkins

New York University Langone's Laura and Isaac Perlmutter Cancer Center

Roswell Park Cancer Institute

University of Chicago Comprehensive Cancer Center

Partners & Participants

Hormel Foods

Culinary Institute of America

Yale University

Attention Span Media

Seyfarth Shaw, LLP

American Cancer Society Making Strides for Breast Cancer

Yale Hospitality

Delaware North

consortium

partners

Consortium

members

Medical Experts



Dr. Joel Epstein, DMD

Medical Director
Cedar-Sinai
Board Member



Dr. Bruce Moskowitz

Primary Care Physician
Biomedical Research and Education Foundation
Founder, Chairman, Board Member



Dr. Stacey Bell

Chief Science Officer
Yevo International
Board Member



Teresa A. McJoynt

Hospital Administrator
Mayo Clinic Cancer Center
Board Member



Katherine McManus

Director, Dept. of Nutrition & Dietetic Internship
Dana-Farber / Brigham & Women's Cancer Center
Board Member



Terry Langbaum

Administrative Director
Johns Hopkins Comprehensive Transplant Center
Emeritus Board Member



Kisha Coa

Social Scientist
Centers for Medicare & Medicaid Services

Industry Experts



Peter White

Executive Chairman
Attention Span Media
Executive Chairman, Board Member



Wendy Watkins

Vice President of Communications
Hormel Foods
President, Board Member



D. Scott Aakre

Vice President of Innovation
Hormel Foods
Board Member

Culinary Experts



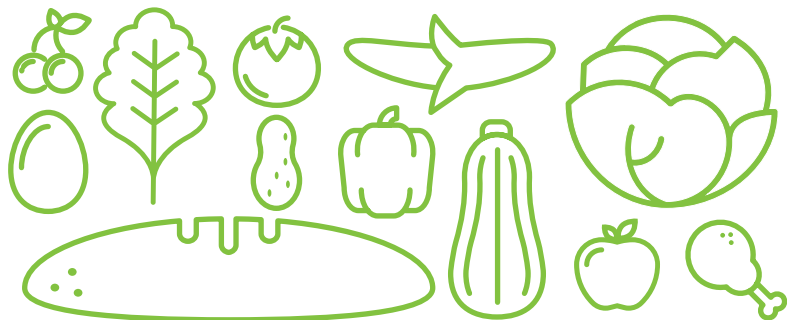
Ron DeSantis

Certified Master Chef
CulinaryNXT
Board Member



Interested in becoming a member
or volunteering? Let us know at:
cancernutrition.org/contact

Breaking New ground Through Research



Research Collaboration Opportunities

Support one of our current or future studies:

- Join our network of clinical study sites
- Submit a research suggestion
- Submit a funding request

Learn more at:

cancernutrition.org/research

Research Publications



The Impact of Cancer Treatment on the Diets and Food Preferences of Patients Receiving Outpatient Treatment

Published, Nutrition and Cancer, 2015

Patients undergoing cancer treatment experience a multitude of symptoms that can influence their ability to complete treatment as well as their quality of life during and after treatment. This cross-sectional study sought to describe the dietary changes experienced by cancer patients and to identify associations between these changes and common treatment symptoms. A multi-center survey of 1,200 cancer patients.

Participating Study Sites:

Dana Farber/Brigham and Women's Cancer Center | University of Chicago Comprehensive Cancer Center

Mayo Clinic Cancer Center, Roswell Park Cancer Institute | New York University Cancer Institute

Cedars-Sinai/Samuel Oschin Comprehensive Cancer Institute

Sidney Kimmel Comprehensive Cancer Center at Johns Hopkins



Nutrition Related Issues & Dietary Challenges among Older Adult Cancer Patients *Journal of Nutrition & Food Sciences*

Publication pending - 2018

To describe the impact of cancer treatment on the dietary behaviors and food preferences of older adult cancer patients and explore associations between these dietary changes and common cancer symptoms. A multi-center survey of more than 800 cancer patients.

Participating Study Sites:

Cedars Sinai/Samuel Oschin Comprehensive Cancer Institute | New York University Cancer Institute

Sidney Kimmel Comprehensive Cancer Center at Johns Hopkins | Mayo Clinic Cancer Center

Roswell Park Cancer Institute, University of Chicago Comprehensive Cancer Center

Dana Farber/Brigham and Women's Cancer Center



Taste Changes, Oral Status & Eating Interest in Head and Neck and Breast Cancer Patients Treated with Chemotherapy: Clinical Taste/Flavor Evaluation

Clinical Study In Progress - 2018

The perception of flavor is frequently altered in cancer patients, impacting quality of life and affecting dietary intake, with potential metabolic and nutritional effects. While taste/flavor changes are very common during active cancer care, they persist in large numbers of cancer survivors affecting quality of life beyond active cancer treatment.

Participating Study Sites:

Cedars-Sinai/Samuel Oschin Comprehensive Cancer Institute | City of Hope Comprehensive Cancer Center

Resources

for Nutrition Information during Cancer Treatment

As the leading provider of cancer treatment and nutrition information, we're continuously expanding our resource center:

Knowledge Center with articles, expertise, insights and information.

One-to-one guidance from certified oncology dietitians and nutritionists.

Cancer treatment and nutrition FAQs

Culinary development guidelines

Clinical Trial Locator

Links to additional resources



Recipes

that Matter

See all of our Recipes at: cancernutrition.org/recipes

We've created the largest library of recipes specifically optimized to help patients overcome the challenges of cancer treatment. With more than 100 recipes and growing, our recipes are crafted by master chefs working in tandem with experts in oncology nutrition to ensure they taste great, are convenient to make, provide functional nutrition, and will be enjoyed by the whole family.



Entrées



Beverages/Smoothies



Side dishes



Salads



Soups



Desserts



Research Becomes Reality



Helping Cancer Patients Meet Nutritional Needs, Today

Meeting nutritional needs during treatment is critically important. Our research demonstrated the need for convenient and affordable high-protein, high-calorie foods without a lot of aversion-causing ingredients.

We asked Hormel Foods to consider developing a new line of products based on the study information. This result is HORMEL VITAL CUISINE®, a new line of **CNC-approved** protein shakes, protein powders and ready-to-eat meals that meet specific needs of cancer patients.

A portion of each HORMEL VITAL CUISINE® product purchase benefits the CNC.

More information is available at:
www.cancernutrition.org/about/vital-cuisine



Outreach Efforts

Many cancer patients don't have direct or regular access to oncology dietitians or nutritionists. Therefore, we're creating helpful resources and doing our best to get them to those who need them.

Quarterly Newsletters

Our newsletter is a consortium-wide effort to bring together additional resources, recipes and research in a format that is easy to share with our partners and their patients.

Every edition includes articles covering a range of health and wellness topics, each written by one of our team of experts; Nutritionists, Exercise Physiologists, Certified Master Chefs, and more. You can read, download, and request a newsletter on our website: www.CancerNutrition.com.

Outreach Events

American Cancer Society's Making Strides Against Breast Cancer Walk NYC

ACS Hope Lodge NYC Smoothie Creation Seminar

CNC Chef Training Summit @ Yale Food Week

Expansive Digital Presence



65k+
Social Audience



10k
Site visits/month



3.5k
Email subscribers



2m
Social reach/month



CNC

Carepack Grant Initiative

Many people undergoing treatment don't have the resources they need to get adequate nutrition. Therefore, the CNC initiated a program to provide free nutritional care packs to help them in their time of biggest need.

With matching support from Hormel Foods, the CNC has donated over 500 HORMEL VITAL CUISINE® Carepacks (as of July 2018) to patients in need. Each Carepack contains 3 ready-to-eat meals, 3 protein shakes, whey protein powder and a protein powder shaker.

600+

Carepacks donated
in the first 4 months
(As of 2018)




Your Support is Appreciated

The CNC is led entirely by volunteer efforts. We welcome your support so that we can better help more people in need.

How can you help?

1. Sign up for our email updates at: www.CancerNutrition.com
2. Distribute CNC Quarterly Newsletter at your institution
3. Donate to our Carepack Program. \$40 enables us to help an additional person through treatment.
4. Collaborate on Research Initiatives
5. Donate to fund our upcoming Research Studies
6. Sponsor the 2019 Cancer Nutrition Awareness Week
7. Raise Awareness by engaging with our social media accounts.

cancernutrition.com/contact



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